



ARCHDIOCESE
for the
MILITARY SERVICES, USA

**2018 Army Ten-Miler
Sponsorship Prospectus**



WHO IS THE AMS?

The Archdiocese for the Military Services, USA, was created to provide the Catholic Church's full range of pastoral ministries and spiritual services to those in the United States Armed Forces.

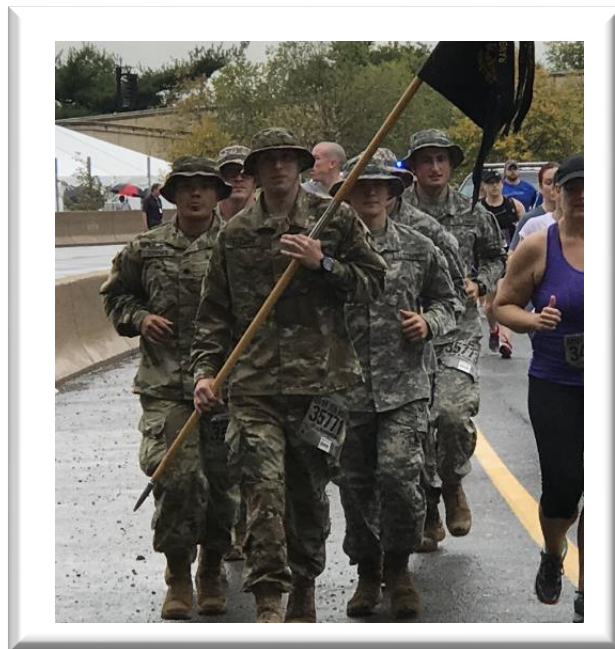
The work of chaplains is not confined to the chapel. They go wherever their people are; in a tent in the desert, on the deck of an aircraft carrier, in the barracks on base, on a fire-fighting line, in the halls of the Department of Veterans Affairs Medical Centers, in the endless corridors of the Pentagon.

Though focused on the needs of their Catholic community, AMS chaplains offer spiritual counseling and comfort to any service member regardless of faith.



WHAT IS THE ARMY TEN-MILER?

The Army Ten-Miler is the Army's premier race, held every October in Washington, DC. It is the second largest ten-mile race in the US, with 35,000 runners each year.



Why the AMS Needs Your Support

Who the AMS Supports

1.8 Million

Catholic Service Members and their families.

220

Military Installations

153

VA Hospitals

Who Supports the AMS

0

Parishes on which to draw funds

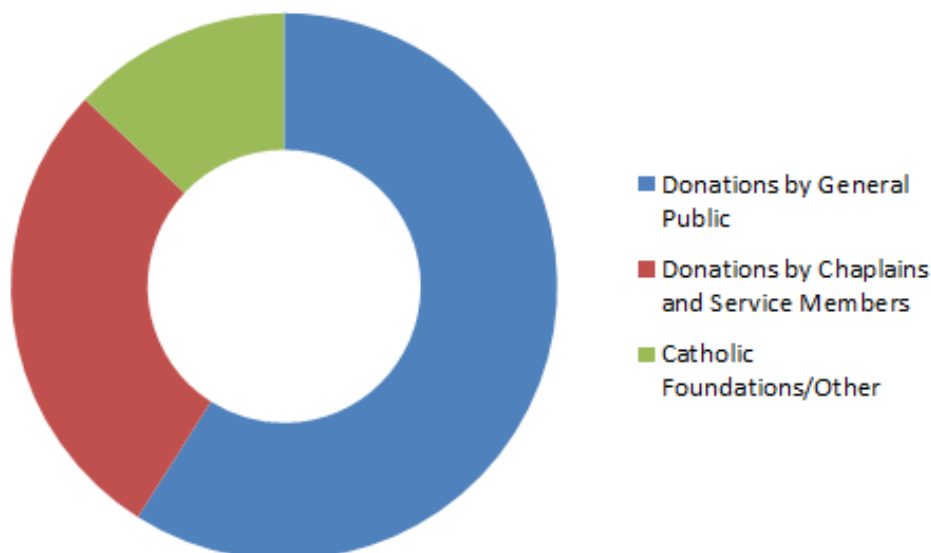
0

Funds provided from the Federal Government

100%

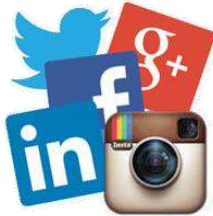
Donations and Grants

Funding Sources



Audience You Can Reach

AMS Reach



20,000 Followers

SALUTE

60,000 Readers



55,000 Subscribers

ATM Audience



35,000 Runners



66% have household income over \$100k



98% have college degrees

Sponsorship Opportunities

We invite you to become a sponsor of Team AMS for 2018, and promote your company to tens of thousands of people, not only on the web and social media, but at the Army Ten-Miler Expo and Race.

Army Ten-Miler Team AMS Sponsorship Levels

Archbishop Sponsor - \$5,500

Recognition in Army Ten-Miler runner testimonial podcasts
Plus all Global Sponsor benefits

Global Sponsor - \$4,500

Recognition in SALUTE Magazine (60,000 subscribers)
Plus all Veteran Sponsor benefits

Veteran Sponsor - \$3,500

Monthly mention on eTTENTION and News Release (55,000 subscribers)
Plus all Active Duty Sponsor benefits

Active Duty Sponsor - \$2,500

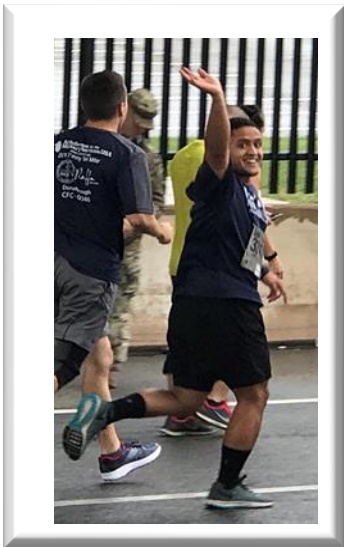
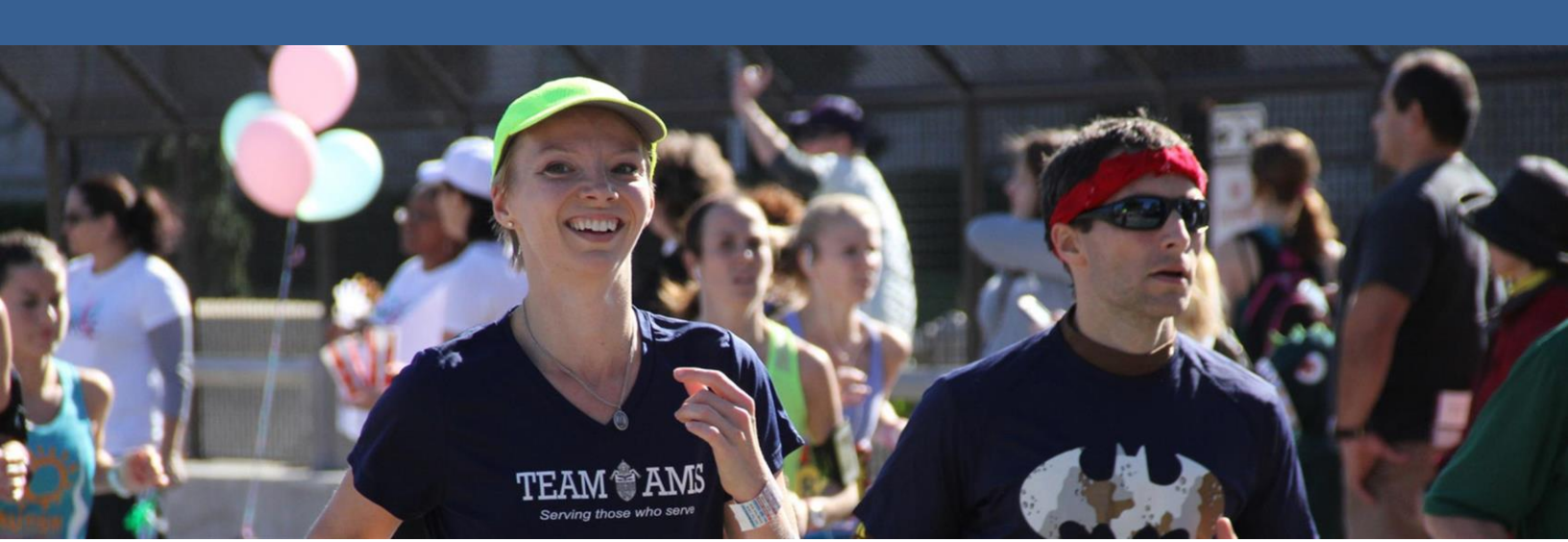
Logo on all materials for Team AMS – including the Expo and Hooah Tent
Plus all Mission Sponsor benefits

Mission Sponsor - \$1,500

Logo on Team AMS t-shirt (logo size based on sponsorship level)
Plus all Service Sponsor benefits

Service Sponsor - \$500

Logo with link on the Team AMS webpage and Team E-newsletters
Recognition on AMS Social Media (Facebook, Twitter, & Instagram – 18,000 followers)



Support the Archdiocese for the Military Services, USA, today.

Email support@milarch.org or call (202) 719-3622 for more information.

Thank you to our 2017 Sponsors!

